



**SAN FRANCISCO  
ART INSTITUTE**

**SUMMER  
1992**





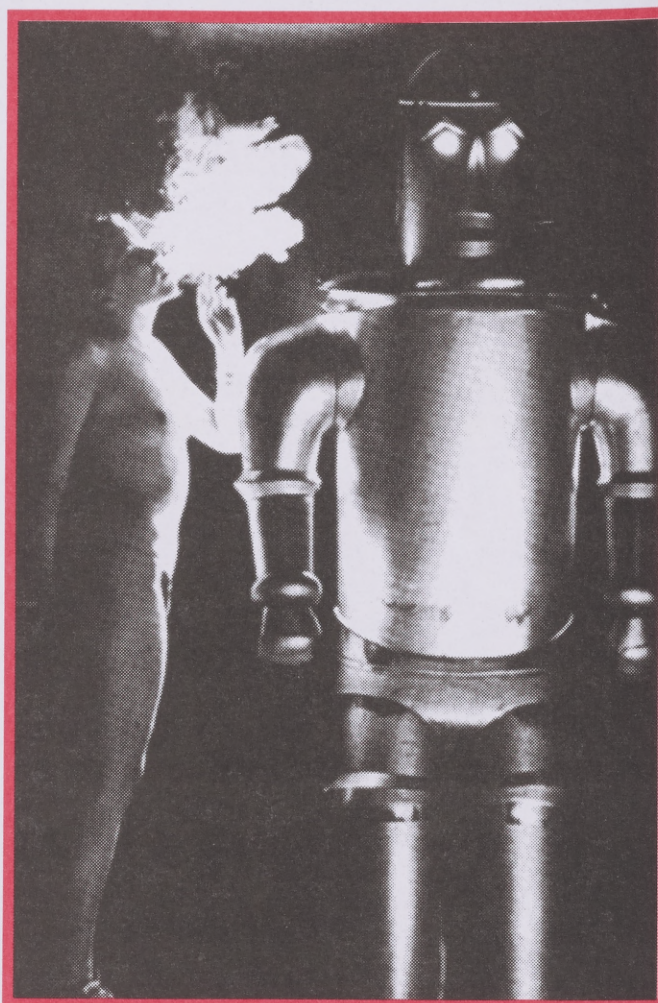
# SAN FRANCISCO ART INSTITUTE SUMMER 1992

## —SPECIAL EVENT—

### THE MAKING OF A FRESCO THE MURALS OF DIEGO RIVERA A CONVERSATION WITH **LUCIENNE BLOCH & STEPHEN DEMITROFF**

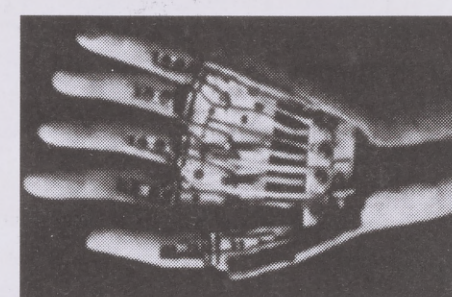
**TUESDAY, JULY 7**

Considered California's resident experts in fresco buono, or true fresco, Bloch and Demitroff are also known for their significant mural works in New York and the Bay Area. They first learned the technique working as assistants to Diego Rivera on his public commissions in the U. S. in the 1930's. The pair became lifelong friends of Rivera and his artist wife Frida Kahlo and have remained active in the conservation of Rivera's work. Bloch and Demitroff have been married for six decades and now make their home in Gualala.



from *Robots: Fact, Fiction, and Prediction* by Jasja Reichardt

## DESIRE, POWER, TECHNOLOGY: THE TECHNOLOGIZED BODY



PUBLIC PRESENTATION

**FRIDAY, AUGUST 21**

Within the electronic age of this century, the premises of biologic terrestrial life which have always defined what is human have undergone a radical transformation. Technologically mediated visual and aural membranes (analogous to the human brain, nerves, muscle and skin that surround and penetrate into the body) are not only sensory, but cultural and intellectual as well. With its passionate embrace of technology, contemporary culture has eroticized mechanized instruments in a "cyborgian" union of flesh and machine. This post-conjugal enigmatic moment poses the question, What of us remains uniquely human?

This symposium brings together artists, writers, scientists, the military and corporate researchers, and cyberhackers for an evening of presentations designed to encourage multidisciplinary discourse and debate on technoculture and other issues. **SHARON GRACE**, an SFAI Performance/Video: New Genres faculty member, is the recipient of many awards for her work in electronic media, including an NEA grant and Award of Honor from the City of San Francisco. **STEVE BECK** is a video artist, inventor and programmer as well as Founder and CEO of Lapis Software. **ALISON KENNEDY** (Queen Mu), Editor and Publisher of *Mondo 2000* magazine, is also a writer, cultural anthropologist and ethnopharmacologist. **ARTHUR KROKER** is Professor of Political Science and Humanities at Concordia University, Montreal. He is co-author of *Body Invaders: Panic Sex in America*. **MARILIOUSE KROKER** is Editor of *The Canadian Journal of Political and Social Theory* and co-author of *Body Invaders: Panic Sex in America*. **JARON LANIER**, founder of VPL Research, is a computer programmer, musician and theoretician on post-symbolic communication. **RON REISMAN** works with NASA in the development of their advanced concepts flight simulator. He previously conducted research with bottle-nosed dolphins in cognitive psychology and language behavior at the Institute for Delphinid Research in Florida. **AVITAL RONELL** teaches Comparative Literature at the University of California, Berkeley. She is the author of *Dictations: On Haunted Writing and The Telephone Book*, and of other books on technology and contemporary culture.

A series of special interactive events will precede and follow the evening's program.

For additional information, please call (415) 749-4545, after July 15.

This event is being held in conjunction with SFAI's *Desire, Power, Technology* Conference.

## ARLENE RAVEN

WORD OF HONOR

LECTURE

**FRIDAY, AUGUST 7**

In her keynote lecture for the Art Writing Conference, noted critic Arlene Raven will discuss art criticism and personal ethics, using slides of contemporary work. Raven is art critic for the *Village Voice* and currently holds the position of New York Editor of *High Performance* magazine. In addition to her periodical writing, she has curated a number of exhibitions and served as editor and contributor to *Feminist Criticism: An Anthology*. Her other books include *Art in the Public Interest*, and *Exposures: Women and Their Art*.

This lecture is being held in conjunction with SFAI's Art Writing Conference.



Art Critic ARLENE RAVEN. Photo by Kenna Love.



MARY HULL WEBSTER, *Sun Baby*, 1986, oil on canvas, 25" x 36".

## ART, PSYCHE, SPIRIT: THREE PERSPECTIVES

PANEL DISCUSSION

**WEDNESDAY, AUGUST 12**

**FRED MARTIN, CHARLES MIEDZINSKI** and **MARY HULL WEBSTER** will share their thoughts on the integration of art and life, from three different perspectives.

**FRED MARTIN** is a nationally known artist who is on the faculty at SFAI. A noted art critic, he is a regular contributor to *Artweek*. **CHARLES MIEDZINSKI** is an art historian widely known for his articles and lectures on the spiritual in art. He is currently part of the Core Faculty and Adjunct Professor at John F. Kennedy University in the graduate programs of Arts and Consciousness, Transpersonal Counseling, Fiber and Mixed Media, and Liberal Studies. **MARY HULL WEBSTER** is active as a painter, writer and teacher. She is a contributing writer for *Artweek* and is on the faculty of John F. Kennedy University's Arts and Consciousness and Interdisciplinary Consciousness Departments. She also directs a private teaching program for beginning and advanced writers.

This public event is being held in conjunction with SFAI's Art Psyche Spirit Conference.



California Artists  
Cheniiff and Lizzie Conrad  
at Katimin Rancheria, circa 1910.  
Photo by Grace Nicholson,  
courtesy Betty Tripp.

## THE POLITICS OF CULTURAL REPRESENTATION: RETHINKING AMERICAN ART HISTORY

PUBLIC PRESENTATION

**SATURDAY, AUGUST 22, 1 - 5 PM**

This ground breaking public program will explore aspects of integrating American Art History to reflect multiethnic diversity, including new models of synthesis and the politics of cultural representation. The participants will include many thinkers and premiere scholars in this field such as **LESLIE KING HAMMOND**, bell hooks, **YOLANDA LOPEZ**, **AMALIA MESA-BAINS**, **MOIRA ROTH**, **CARLOS VILLA** and other guests.

This program is being held in conjunction with SFAI's Towards A Culturally Inclusive Art History Conference, which is supported by the Walter and Elise Haas Foundation.

Unless otherwise noted, all events take place in the SFAI Lecture Hall at 7:30 p.m. Admission is \$5 general, \$3 non-SFAI students, and Friends of the Art Institute, and free to SFAI students.  
FOR MORE INFORMATION, PLEASE CALL THE COMMUNICATIONS OFFICE AT (415) 749-4588.

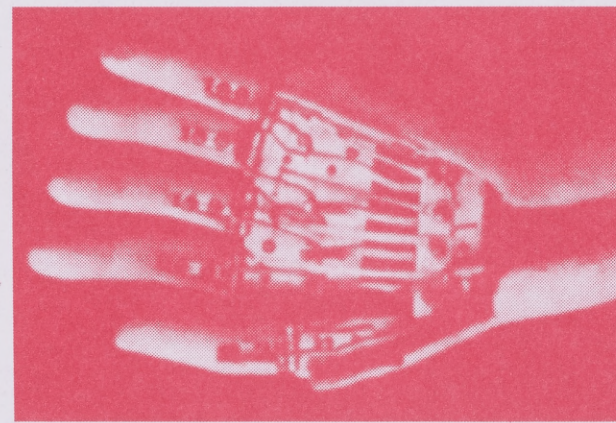


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THE ART INSTITUTE. . . . san francisco's fine arts college

The San Francisco Art Institute is a privately supported fine arts college offering educational and cultural programs to the San Francisco Bay Area community and visitors. The Art Institute receives support from the California Arts Council (a state agency—any findings, opinions, or conclusions contained herein are not necessarily those of CAC) and Grants for the Arts of the San Francisco Hotel Tax Fund.

## 1992 SUMMER CONFERENCES

### ART WRITING CONFERENCE AUGUST 7-14

**INSTRUCTORS:** BILL BERKSON (coordinating instructor), DAVID BONETTI, MARK ALICE DURANT, THYRZA NICHOLS GOODEVE, ANDY GRUNDBERG, ARLENE RAVEN, and guests.

Now in its sixth year, this conference on art criticism offers an unparalleled opportunity for artists, students, critics and the general public to work with leading art professionals in a program led by noted poet and critic Bill Berkson. The Art Writing Conference provides an intensive forum for discussion of the issues which influence art criticism in today's art world and includes both lectures by guests and hands-on writing workshops.

### ART/PSYCHE/SPIRIT

#### A WORKSHOP CONFERENCE ON THE SPIRITUAL IN CONTEMPORARY ART AUGUST 10-14

**INSTRUCTORS:** KAREN MALIK, LANE TIETGEN and FRED MARTIN.

Each year, SFAI presents courses, workshops, lectures or symposia concerning the spiritual dimension of contemporary art. We use the combined title Art/Psyche/Spirit to connote not only the interrelation of art and spirit, but also to illustrate that psyche—the mind itself—is the channel through which this interrelation takes place.

This year's conference will meet morning and afternoon, August 10-14, for alternating studio and seminar critique sessions led by Fred Martin, to be held at SFAI; and August 14-20, for experiential workshops led by Lane Tietgen and Karen Malik, to be held at Westerbeke Ranch, a Sonoma retreat and conference center.

### EXPANDING AMERICAN ART HISTORY

#### A WORKSHOP/CONFERENCE ON MULTICULTURAL PERSPECTIVES

August 17-23

**INSTRUCTORS:** LYDIA MATHEWS, DEWEY CRUMPLER, DR. DAVID DRISKELL, BETTY KANO, ELAINE KIM, AMALIA MESA-BAINS, DR. CARMEN RAMIREZ, MARGOT MACHIDA, FRANK LAPEÑA and MOIRA ROTH.

This conference brings together some of the world's greatest experts in the multi-ethnic traditions of American Art. It will explore recent scholarship and central questions of African American, Asian American, Chicano/Latino, and Native American traditions. This ground breaking program will attempt a revolutionary synthesis of these diverse and complex materials.

### DESIRE, POWER, TECHNOLOGY: THE TECHNOLOGIZED BODY August 17-21

**INSTRUCTORS:** SHARON GRACE (coordinating instructor), STEVE BECK, ALISON KENNEDY, ARTHUR and MARILOUSE KROKER, JARON LANIER, RON REISMAN and AVITAL RONELL.

This interdisciplinary course with artists, theoreticians, scientists, writers, engineers and cyberhackers will be a guide to the network of correspondences between traditional and techno art, the invisible texts of science and art theory, emergent technologies and the "avant garde." Workshops will include hands-on demonstrations of multi-media and virtual reality systems as well as field trips to corporate/government research sites.

Issues and topics to be raised during the conference's seminar component include: Tracing an aesthetic passage between traditional art and exuberant new technological art; the re-ordering of perception and power relations through biotechnologies, digital scan imaging systems, gendered technology and digital fictions of place and identity; soft technologies of ethnopharmacology, magnetic field protocols and software based memory prosthesis; and the conversion of technical knowledge to vision.

FOR MORE INFORMATION OR TO ENROLL IN THESE CONFERENCES,  
PLEASE CALL THE EXTENSION EDUCATION OFFICE AT (415) 749-4554.

## SUMMER EXHIBITIONS WALTER/MCBEAN GALLERY

### FRED LONIDIER FOR LABOR, ABOUT LABOR, BY LABOR June 4-July 3

**RECEPTION:** (featuring live music by Freedom Song Network): Friday, June 5, 5:30-7:30 pm

#### SPECIAL EVENTS:

**PANEL DISCUSSION, AN INJURY TO ONE IS AN INJURY TO ALL: SOLIDARITY AND SURVIVAL FOR WORKING PEOPLE IN THE 90'S**, Wednesday, June 17, 8 pm, SFAI Lecture Hall, Free admission

**An Evening of LIVE MUSIC by FREEDOM SONG NETWORK**, Friday, June 19, 8 pm, SFAI Lecture Hall, \$5 general admission



FRED LONIDIER, *Welfare is Poor Relief...* (detail), 1990, installation.

Artist and long standing participant in the American labor movement FRED LONIDIER will present *For Labor, About Labor, By Labor*, an exhibition surveying twenty years of struggle and triumph of the working class and its unions. *For Labor, About Labor, By Labor* has particular significance for San Francisco, which has been a historical hub for labor activity since the 1930s. The exhibition will include *Welfare is Poor Relief...*, *Blueprint for a Strike*, and *I Like Everything Nothing But Union*.

A galvanizing force within the American labor movement, Lonidier's photographs, texts and video have fused a dynamic and critical bond between art and activism. "Wall newspapers" and videos produced for Labor Link TV, a San Diego based monthly cable program of which Lonidier is a primary creator, and other works focus on strikes, welfare, health and safety issues in the work place, and attempt to set the tone for an ongoing dialectic for progressive social change. Rejecting what he views as traditional notions of pure aestheticism, and a sense of elitism inherent in much political art today, Lonidier insists on art which precipitates human involvement.



DAVID REED, No. 294-2, 1990-91, oil and alloy on linen, 108" x 36". Photo by Dennis Crowley, courtesy Max Protetch Gallery, New York.

### DAVID REED

July 16-August 15

**RECEPTION FOR THE ARTIST:** Wednesday, July 15, 5:30-7:30 pm

DAVID REED'S paintings reflect his strong attachment to the Baroque and Mannerist paintings of 16th- and 17th-century Italy, as well to Abstract Expressionism and contemporary photography and film. The works' hi-tech pigments; ornate, swirling brush strokes; and sensual, ribbony gestures convey seductively smooth and rich surfaces. Reed's paintings possess a distinctly photographic quality: images are brought in and out of focus, sometimes given an X-ray-like effect.

Several paintings in this show will be specifically conceived as if they were going to hang in the bedrooms of Alfred Hitchcock's *Vertigo*. Reed has long been obsessed with the artificial turquoise light of Judy's hotel bedroom and with the intimacy of Scottie's bedroom (Scottie's apartment is just one block from the Art Institute).

A resident of New York City, David Reed was born in San Diego, California, in 1946. His awards include a Guggenheim Fellowship, Roswell Museum and Art Center grant, and a Rockefeller Foundation Fellowship. He has exhibited at galleries in the U.S. and Europe, including recent shows at Max Protetch Gallery, New York City; Asher/Faure Gallery, Los Angeles; and Galerie Rolf Rieke, Cologne, Germany.

THESE EXHIBITIONS HAVE BEEN ORGANIZED BY  
JEAN-EDITH WEIFFENBACH, SFAI DIRECTOR OF EXHIBITIONS.

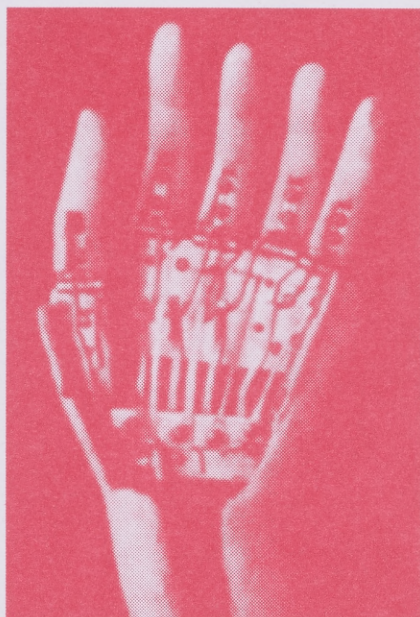
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